The National Association of Nutrition and Aging Services Programs (NANASP) is a professional membership organization whose membership is made up primarily of persons working in, or interested in the field of aging, community-based services, and nutrition and the elderly. For 30 years, NANASP has been recognized as a primary leadership organization in the field of aging in shaping national policy, training service providers, and advocating on behalf of seniors.

**WHO WILL BE ATTENDING?**

Nutrition services providers who represent THOUSANDS of seniors and their family members thru home delivered meal programs, congregate meal sites, and senior centers nationally. Senior Center professionals that lead their community based organizations in addressing issues related to aging as they offer opportunities to empower and promote positive aging.

Agency directors, nutritionists and registered dietitians, case managers, program managers, event planners, lifelong learning instructors, art teachers, intergenerational programming facilitators, health promotion trainers, physical health coaches, development and volunteer directors from private, state and area agencies of all sizes including local providers, governmental groups and nonprofits from all over the country will be in attendance. These members are directly responsible for purchasing: packaging products; raw foods; catering services; travel packages, marketing services, senior health equipment, program packages, art supplies, personal emergency response systems; audio and A/V systems for events, personal emergency response systems; communication systems for volunteers and drivers; insurance; delivery vehicles; kitchen equipment; specialized food products; shelf stable meals; insulated bags; pre-portioned meals (frozen, ethnic, therapeutic); uniforms and clothing, meal transporters, computer software; nutritional supplements; paper products; cleaning products; consulting services; non-medical in-home care; home health services; care management; health information services; caregivers assistance; volunteer gifts; industry media; employment and training services and more.

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**EXHIBIT BOOTH OPTIONS**

**“Today’s Special”**

- **Single Booth (8’ x 10’)**
  - Member: $1000
  - Non-Member: $1,250

- **Non-Profit Table Top: $600**

- **Additional booth attendants (more than two):**
  - $125 per person

Exhibit booth includes one 6-foot, table, two chairs, acknowledgement in printed on-site Conference Program, opening reception, continental breakfast and buffet lunch for up to two booth staff; mailing list of all conference registrants, recognition on NANASP website and NANASP Washington Bulletins

Corporate Membership in NANASP for the remainder of the year

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**Set Up Date/Time:**

Wednesday, June 3rd, 2020
1:00 p.m. – 4:00 p.m.

**Exhibit Dates/Times:**

Wednesday, June 3rd, 2020
6:00 p.m. – 7:30 p.m. Networking Opening Reception

Thursday, June 4th, 2020
8:00 a.m. – 9:00 a.m.
10:15 a.m. – 11:00 a.m.
12:15 p.m. – 1:15 p.m.

**Tear Down Date/Times:**

Thursday, June 4th, 2020
1:30 p.m. – 4:00 p.m.

Exhibit space is limited and assigned on a priority basis in order of sponsorship levels and date of application receipt. Remittance of full payment and completed applications is due by Friday, May 8, 2020.
**Sponsorship Opportunities**

**Private Reserve Special — $20,000**
Includes everything offered in TODAY’S SPECIAL (Double Booth) with meal tickets for up to 4 booth staff. *Additional booth attendants (more than four) — $75 per person*

PLUS
• Opening Reception Sponsor
• Tote Bag Sponsor
• Full-page advertisements in front/back cover of printed Conference Program
• Prominent placement of company banner at all plenary/general sessions
• Verbal recognition from the podium during a major session
• Website link on the NANASP Conference website for one year
• Three (5) acknowledgements in the NANASP Washington Bulletins in 2020
• Recognition as a NANASP Conference Scholarship fund contributor
• Recognition in NANASP Annual Report
• Recognition on Online Registration System

**Decadent Dessert — $6,000**
Includes everything offered in TODAY’S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. *Additional booth attendants (more than two) — $125 per person*

PLUS
• Breakfast Sponsor
• Full-page advertisement in printed Conference Program
• Website link on the NANASP Conference website for one year
• Two (2) acknowledgements in NANASP Washington Bulletins in 2020

**Elegant Entrée — $3,000**
Includes everything offered in TODAY’S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. *Additional booth attendants (more than two) — $125 per person*

PLUS
• Half-page advertisement in printed Conference Program
• Website link on the NANASP Conference website for one year
• One (1) acknowledgement in the NANASP Washington Bulletin in 2020

**Classic Gourmet Package — $10,000**
Includes everything offered in TODAY’S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. *Additional booth attendants (more than two) — $125 per person*

PLUS
• Lunch Sponsor
• Full-page advertisement in printed Conference Program
• Prominent placement of company banner at plenary/general session
• Verbal recognition from the podium during a major session
• Website link on the NANASP Conference website for one year
• Three (3) acknowledgements in the NANASP Washington Bulletins in 2020

**Chef’s Special — $1,750**
Includes everything offered in TODAY’S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. *Additional booth attendants (more than two) — $125 per person*

PLUS
• Quarter-page advertisement in printed Conference Program

**All levels include:**
• Prominent on-site Signage at Conference site
• Placement of your 8 ½ x 11 promotional insert in Conference Resource Binder or Registration Packet

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**On Site Totebag Insert**
Place your flyer or brochure in each participant’s totebags/registration packet — $499

**On-Site Program Advertising**
- Quarter page Ad — $399
- Half Page Ad — $499
- Full Page Ad — $699

All advertisements must be paid for in advance and received electronically in high resolution PDF, TIF or EPS files. All ads must be received by **Friday, May 8, 2020**. A $200 Typesetting fee will be added for non-camera ready artwork or Ads created in Microsoft Word.

**Vendor Scholarship for Attendees — $1,000**
Each scholarship provides for an aging services provider who could not otherwise attend. Each corporate sponsor has the opportunity to participate in the Scholarship Applications Review process. Includes acknowledgement in all scholarship process and promotion materials; acknowledgement in the printed Conference Program booklet and present the award at the Award Luncheon if they want to.

Don’t see what you’re looking for? For non-profit organization table top rates or for customized sponsorship packages to meet your unique marketing and outreach needs throughout 2020, contact Scott Carlson at (202) 682-6899 or via e-mail at scarlson@nanasp.org

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**Reserve your spot today!**