

June 14-15, 2017 | Hyatt Lodge at Oak Brook | Chicago, IL

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Fostering Well-Centered Aging  
★ NANASP / NCOA 2017 ★



## Past Exhibitors/ Sponsors Have Included

Abbott Nutrition • Accera Inc • Accessible Solutions, Inc. • Access to Benefits Coalition • ADM/Matsutani LLC • Altria • Amtech Corporation/Mobile Advantage • AoA • Asian Food Solutions, Inc • Avaya-All business Communications • Barber Dairy • Bateman Senior Meals (Compass Group) • Bernard Food Industries, Inc. • Butter Buds • California Elderly Nutrition Partnership • Cal-Tex Citrus Juice, L.P. • Care1st • Carry Hot USA • Chef's Pantry • CDC/HAP • ConAgra Foods-Golden Cuisine • Delivery Concepts, Inc. • Digestive Care Inc. • Diversified Foods, Inc. • East Side Entrees • Essensa • Flamingo Juices • 501c Services • Gage Industries, Inc. • Galley Food Service • Hammett Packaging, Inc. • Harmony Information Systems, Inc • Homestyle Direct • Hormel • Hot-Logic • Home Instead Senior Care • Independent Living Systems • INKomparable • J&R Packaging, Inc. (a division of JA Foodservice Corporation) • Jeanie Marshal Foods, Inc. • Jennie-O Turkey Store • JR Packaging • Kaiser Permanente • Keebler Company • Lautman Mask Neill & Company • LearningZone Express • Matz, Blancato & Associates • MealService Software • MedAssets Senior Nutrition • Member Health/Community Cares Rx • MJM Innovations • Mom's Meals • MonarqRC • My Senior Center • National Committee to Preserve Social Security and Medicare • National Institute on Aging • National Center on Elder Abuse • National Partners, Inc. • Novartis Medical Nutrition • Nutri-Systems Corporation • Oliver Products Company • Paris Foods • Precision Foods, Inc. • Preferred Meal Systems • Primus Pharmaceuticals, Inc. • Pfizer • Pharma • Quick To Fix Foods • RetireSafe • RTZ Associates, Inc. • Sara Lee/United Foodservices Sales • Senior Service America • Shark Byte Software Design, LLC • Staples • Sun Meadow/G.A. Foods • Survivor Industries, Inc. • Sysco • Traditions, Inc. • Tyson Foods • U.S. EPA • Valley Services, Inc. • Walgreens • Washington Association of Senior Nutrition Programs • Welch's Foods, Inc. • WellMed • Whitsons Culinary Group • WISER Women • Wyeth Consumer Healthcare



National Association of Nutrition and Aging Services Program/NCOA's  
National Institute of Senior Centers | 2017 Annual Training Conference

## Menu of Exhibitor & Sponsorship Offerings

**The National Association of Nutrition and Aging Services Programs (NANASP)** is a professional membership organization whose membership is made up primarily of persons working in, or interested in the field of aging, community-based services, and nutrition and the elderly. For 30 years, NANASP has been recognized as a primary leadership organization in the field of aging in shaping national policy, training service providers, and advocating on behalf of seniors.

**NCOA's National Institute of Senior Centers (NISC)** supports a national network of over 3,000 senior center professionals dedicated to helping older adults remain active, engaged, and independent in their communities. NISC is setting the standard for the future of senior centers by promoting research, promising practices, professional development, and advocacy. NISC also offers the nation's only National Senior Center Accreditation Program. Learn more at [ncoa.org/NISC](http://ncoa.org/NISC).

## Who Will Be Attending?

**Nutrition services providers who represent THOUSANDS of seniors and their family members thru home delivered meal programs, congregate meal sites, and senior centers nationally.**

Agency directors, nutritionists and registered dietitians, case managers, development and volunteer directors from private, state and area agencies of all sizes including local providers, governmental groups and nonprofits from all over the country will be in attendance. These members are directly responsible for purchasing: packaging products; raw foods; catering services; personal emergency response systems; communication systems for volunteers and drivers; insurance; delivery vehicles; kitchen equipment; specialized food products; shelf stable meals; insulated bags; pre-portioned meals (frozen, ethnic, therapeutic); uniforms and clothing, meal transporters, computer software; nutritional supplements; paper products; cleaning products; consulting services; non-medical in-home care; home health services; care management; health information services; caregivers assistance; volunteer gifts; industry media; employment and training services and more.

## Exhibit Booth Options "TODAY'S SPECIAL"

	Member	Non-Member
Single Booth (8' x 10')	\$1000	\$1,250
Non-Profit Table Top	\$600	

Exhibit booth includes one 6-foot, table, two chairs, acknowledgement in printed on-site Conference Program, opening reception, continental breakfast and buffet lunch for up to two booth staff; mailing list of all conference registrants, recognition on NANASP website and NANASP Washington Bulletins and NISC website and NISC Senior Center Voice.

Additional booth attendants (more than two) - \$125 per person

Membership in NANASP, NISC or the Association of Illinois Senior Centers (AISC) qualifies.

## Side Selections

**Scholarship** | Provide one scholarship covering registration and partial expenses for a new attendee to the NANASP/NISC Conference.

## Ala Carte Menu

Place your flyer or brochure in each participant's totebags/registration packet .....\$499

## On-Site Program Advertising

Quarter Page Ad .....	\$399
Half Page Ad .....	\$499
Full Page Ad .....	\$699

All advertisements must be paid for in advance and received electronically in high resolution PDF, TIF or EPS files. All ads must be received by Friday, May 12, 2017. A \$200 Typesetting fee will be added for non-camera ready artwork or Ads created in Microsoft Word.

## Vendor Scholarship for Attendees

\$1,000 | Each scholarship provides for an aging services provider who could not otherwise attend. Each corporate sponsor has the opportunity to participate in the Scholarship Applications Review process. Includes acknowledgement in all scholarship process and promotion materials; acknowledgement in the printed Conference Program booklet and present the award at the Award Luncheon if they want to.

## Don't see what you're looking for?

For non-profit organization table top rates or for customized sponsorship packages to meet your unique marketing and outreach needs throughout 2017, contact Scott Carlson at (202) 682-6899 or via e-mail at scarlson@nanasp.org

## Sponsorship Opportunities

### CHEF'S SPECIAL | \$1,750

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. Additional booth attendants (more than two) - \$125 per person

- PLUS**
- Prominent on-site Signage at Conference site
  - Placement of your company's promotional insert in Conference Resource Binder
  - Quarter-page advertisement in printed Conference Program

### ELEGANT ENTRÉE | \$3,000

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. Additional booth attendants (more than two) - \$125 per person

- PLUS**
- Prominent on-site Signage at Conference site
  - Placement of your 8 ½ x 11 promotional insert in Conference Resource Binder or Registration Packet
  - Quarter-page advertisement in printed Conference Program
  - Website link on the NANASP Conference website for one year
  - One (1) acknowledgement in the NANASP Washington Bulletin in 2017
  - One (1) acknowledgement in the NISC Senior Center Voice newsletter in 2017

### DECADENT DESSERT | \$6,000

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. Additional booth attendants (more than two) - \$125 per person

- PLUS**
- Prominent on-site Signage at Conference site
  - Placement of your 8 ½ x 11 promotional insert in Conference Resource Binder or Registration Packet
  - Half-page advertisement in printed Conference Program
  - Website link on the NANASP Conference website for one year
  - Two (2) acknowledgements in NANASP Washington Bulletins in 2017
  - Two (2) acknowledgement in the NISC Senior Center Voice newsletter in 2017
  - Breakfast Sponsor

### CLASSIC GOURMET PACKAGE | \$10,000

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. Additional booth attendants (more than two) - \$125 per person

- PLUS**
- Prominent on-site Signage at Conference site
  - Placement of your 8 ½ x 11 promotional insert in Conference Resource Binder or Registration Packet
  - Full-page advertisement in printed Conference Program
  - Prominent placement of company banner at plenary/general session
  - Verbal recognition from the podium during a major session
  - Website link on the NANASP Conference website for one year
  - Three (3) acknowledgements in the NANASP Washington Bulletins in 2017
  - Three (3) acknowledgement in the NISC Senior Center Voice newsletter in 2017
  - Lunch Sponsor plus one (1) "Side Selections" (See below)

### PRIVATE RESERVE SPECIAL | \$20,000

Includes everything offered in TODAY'S SPECIAL (Double Booth) with meal tickets for up to 4 booth staff. Additional booth attendants (more than four) - \$75 per person

- PLUS**
- Opening Reception Sponsor
  - Tote Bag Sponsor
  - Prominent on-site Signage at Conference site
  - Placement of your company's promotional insert in Conference Resource Binder
  - Full-page advertisements in front/back cover of printed Conference Program
  - Prominent placement of company banner at all plenary/general sessions
  - Verbal recognition from the podium during a major session
  - Website link on the NANASP Conference website for one year
  - Three (3) acknowledgements in the NANASP Washington Bulletins in 2017
  - Three (3) acknowledgement in the NISC Senior Center Voice newsletter in 2017
  - Recognition in NANASP Annual Report
  - Recognition on Online Registration System
  - Opening Reception Sponsor plus two (2) "Side Selections" (See below)



**National Association of Nutrition  
and Aging Services Programs**

1612 K Street, NW Suite 400  
Washington, DC 20006

202.682.6899  
202.223.2099 fax  
www.nanasp.org



## Hotel Information

**Hyatt Lodge at McDonalds Campus** | 2815 Jorie Blvd., Oak Brook, IL 60523 | 630.568.1234 | \$169 Single/Double/Per Night  
Be sure to mention that you are with the NANASP Conference to receive the special rate of \$169.00 per night plus tax plus for single or double occupancy.  
Reservations are on a first-come, first-served basis and the group rate is subject to availability. Be sure to make your reservations early!

**Set Up Date/Time** | Wednesday, June 14, 2017 | 1:00 p.m. – 4:00 p.m.  
**Exhibit Dates/Times** | Thursday, June 15, 2017 | 8:00 a.m. – 1:30 p.m.  
**Tear Down Date/Times** | Thursday, June 15, 2017 | 1:30 p.m. – 4:00 p.m.

**Space Assignments** | Exhibit space is limited and assigned on a priority basis in order of sponsorship levels and date of application receipt. Remittance of full payment and completed applications is due by Friday, May 6, 2017

**Decorating/Booth Equipment** | NANASP's decorating company will send all confirmed exhibitors an Exhibitor Service Kit – including decorating, drayage, electrical and shipping information directly to the contact person listed on the agreement.

### National Association of Nutrition and Aging Services Programs

NANASP's Vision... to reshape the future of nutrition and healthy aging.

NANASP's Mission... to strengthen through advocacy and education those who help older Americans.

### National Council on Aging

NCOA's Vision... A just and caring society in which each of us, as we age, lives with dignity, purpose and security

NCOA's Mission... Improve the lives of millions of older adults, especially those who are struggling

FOR STAFF USE ONLY:

Date of Receipt: \_\_\_\_\_

Pmt Type/Ck#: \_\_\_\_\_

Amt: \$ \_\_\_\_\_

Booth #: \_\_\_\_\_

# 2017 NANASP / NISC Annual Training Conference Exhibitor/Sponsorship Agreement

Registration Deadline: May 12, 2017

Company/Organization: \_\_\_\_\_ Address: \_\_\_\_\_

Website: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Will the listed contact be onsite?  Yes  No

Names of exhibitors who will be on site: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Description of Products/Services (for inclusion in the on-site program and website): \_\_\_\_\_

Please specify companies and/or products that are competitors of yours and/or that you would like to be distanced from in the exhibit hall: \_\_\_\_\_

I need more information. Please contact me.

### FROM THE MAIN MENU

#### Members

#### Non-Members

- Today's Special/Single Booth (8' x 10')..... \$1,000 ..... \$1,250..... \$ \_\_\_\_\_
- Non-Profit Table Top ..... \$600..... \$ \_\_\_\_\_
- Chef's Special..... \$1,750 ..... \$ \_\_\_\_\_
- Elegant Entrée..... \$3,000 ..... \$ \_\_\_\_\_
- Decadent Dessert ..... \$6,000 ..... \$ \_\_\_\_\_
- Classic Gourmet Package (choose 1 side selection)..... \$10,000..... \$ \_\_\_\_\_
- Private Reserve (choose 2 side selections) ..... \$20,000..... \$ \_\_\_\_\_
- Scholarship for New Attendees ..... \$1,000 ..... \$ \_\_\_\_\_

**Additional Exhibit Hall Badges Required** ..... @ \$125 each..... \$ \_\_\_\_\_

**Includes evening reception, breakfast and lunch meal ticket.**

Badge Names: \_\_\_\_\_

### FROM THE A LA CARTE MENU

- Tote bag flyer/brochure..... \$499..... \$ \_\_\_\_\_
- Attendee Scholarship..... \$1000 ..... \$ \_\_\_\_\_

### ON-SITE PROGRAM ADVERTISING

- Quarter page Ad..... \$399..... \$ \_\_\_\_\_
- Half Page Ad..... \$499..... \$ \_\_\_\_\_
- Full Page Ad ..... \$699..... \$ \_\_\_\_\_

**I'm interested in one of the other following sponsorship opportunities. Please contact me.**

- Teleconference /Webinars Sponsorship
- Website Outreach
- Mailing Lists

### PAYMENT INFORMATION

Total Amount Enclosed \$ \_\_\_\_\_  Check (Make payable to: NANASP)  Visa  MC  AMEX

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card – Please print \_\_\_\_\_ Signature \_\_\_\_\_

### Three Easy Ways to Register

**OnLine** at [www.nanasp.org](http://www.nanasp.org)

**By Fax** | Please complete this form and fax to (814) 286-3953

**By Mail** | Please complete this form and mail with payment to: 1612 K St. NW, Ste. 400 Washington, D.C. 20006

**Please contact the NANASP Office at (202) 682-6899 or Scott Carlson at [scarlson@nanasp.org](mailto:scarlson@nanasp.org) with questions.**